



# PROFITABLE FARMING WITH KOUDIJS LAYER CONCENTRATES

The performance of your laying hens is very dependent on the quality of your feed. Feed is also a large part of the cost of producing eggs. That's why Koudijs focuses on feed efficiency. Our user-friendly approach includes all essential nutrients for excellent performance.

Koudijs concentrates are continuously adjusted to the conditions in your region so you always have the right concentrate. We optimise these concentrates based on the animal's needs along with the price and availability of raw materials. This revenue-focused approach enables us to work successfully with layer farmers all over the world.

## WHY CHOOSE KOUDIJS CONCENTRATES?

### Feed expert

- Koudijs is part of Royal De Heus, a global leader in animal feed production. As such, we bring expertise and a revenue-focused approach to your farm. Supported by our dedicated team and advanced laboratories and research farms, we ensure the best results.

### Feed efficiency

- We provide just what your birds need based on their nutritional requirements. That's our secret. Koudijs concentrates support intestinal health, vitality and high feed efficiency.

### High-quality concentrates

- All Koudijs concentrates are produced according to HACCP and ISO standards. We closely check critical control points to deliver predictable results.

### Revenue-focused

- Our mixing options are tailored to each stage of the bird's life to ensure excellent development from rearing to laying. The result is maximum performance and revenue.

### Mixing options

You can choose from three mixing types to meet your specific production goals:

- Economical mixings focus on obtaining the lowest feed price per kilogram of complete feed.
- Optimal mixings focus on obtaining the best revenue. With these mixings, you create a complete feed for excellent performance and income.
- Performance mixings focus on making a complete feed to obtain the highest performance.

### More joy

- More revenue, convenience and vitality along with fewer problems and satisfied customers. That's what you want for your farm.



“My layers preform well”

## ONE-BAG SOLUTION

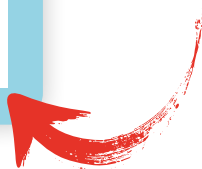
Koudijs concentrates are formulated based on the specific requirements of your birds and tailored to their various stages of development. By analysing the quality of raw materials and their price, we provide the best and most effective mixings for each stage of your layers. Our concentrates include all essential additives, nutrients, amino acids, enzymes and other micro-ingredients. There's no need to add any other additives to your feed. That's why Koudijs is called the convenient one-bag solution. Depending on the available raw materials, you can select different inclusion rates. Ask your Koudijs representative which concentrate is best for your situation.

## TOGETHER FOR BETTER RESULTS

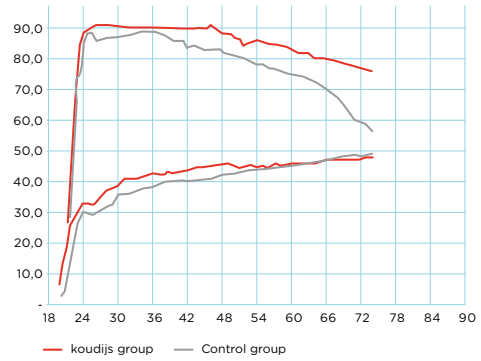
To rear profitable layers you need more than just high-quality feed. Management is very important too. Not only during the laying period but especially during rearing. Body capacity is formed during rearing, and the development of muscle and reserves ensures that pullets grow into a profitable layers. To support you, Koudijs has developed Poultry Coach to help you with all aspects of layer management. **Scan the QR code** to download the free app so you can monitor your results and get the best out of your farm.



**SCAN THE QR-CODE  
TO DOWNLOAD THE  
FREE POULTRY COACH**



## BETTER RESULTS BETTER REVENUE



- Healthy and vital layers
- Higher laying percentage
- Better quality and tasting eggs
- Lowest feed costs per egg
  - Highest returns
  - Lower mortality



### CONTACT US:

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